

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Mitt Romney/USA/President/R
Product	ROMNEY/PRES :60'S
Estimate Number	ORDER# 419

Invoice #	04077142-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/02/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04077142
Alt Order #	Political Candidate
Deal #	
Order Flight	09/28/12 - 10/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	13	Good Day 6a	6a-7a								
	CDR										
				10/01/12 to 10/07/12		2x	MT- - - - -				
	13			M	10/01/12	1:00	6:22 AM	2012MRFP127H	\$1,710.00		2
	13			Tu	10/02/12	1:00	6:59 AM	2012MRFP127H	\$1,710.00		1
4	13	Good Day 8a	8a-9a								
	CDR										
				10/01/12 to 10/07/12		2x	MT- - - - -				
	13			M	10/01/12	1:00	8:23 AM	2012MRFP127H	\$1,530.00		2
	13			Tu	10/02/12	1:00	8:58 AM	2012MRFP127H	\$1,530.00		1
6	13	Good Day 9a	9-10a								
	CDR										
				10/01/12 to 10/07/12		2x	MT- - - - -				
	13			M	10/01/12	1:00	9:46 AM	2012MRFP127H	\$1,440.00		2
	13			Tu	10/02/12	1:00	9:12 AM	2012MRFP127H	\$1,440.00		1
8	13	Live with Kelly	10a-11a								
	CDR										
				10/01/12 to 10/07/12		2x	MT- - - - -				
	13			M	10/01/12	1:00	10:50 AM	2012MRFP127H	\$900.00		2
	13			Tu	10/02/12	1:00	10:39 AM	2012MRFP127H	\$900.00		1
10	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/01/12 to 10/07/12		2x	MT- - - - -				
	13			M	10/01/12	1:00	12:59 PM	2012MRFP127H	\$720.00		2
	13			Tu	10/02/12	1:00	12:27 PM	2012MRFP127H	\$720.00		1
12	13	Judge judy	4p-5p								
	CDR										
				10/01/12 to 10/07/12		2x	MT- - - - -				
	13			M	10/01/12	1:00	4:28 PM	2012MRFP127H	\$1,170.00		1
	13			Tu	10/02/12	1:00	4:24 PM	2012MRFP127H	\$1,170.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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14	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/01/12 to 10/07/12	2x	MT- - - - -				
	13			M	10/01/12	1:00	5:27 PM	2012MRFP127H	\$1,800.00		1
	13			Tu	10/02/12	1:00	5:21 PM	2012MRFP127H	\$1,800.00		2
16	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/01/12 to 10/07/12	2x	MT- - - - -				
	13			M	10/01/12	1:00	5:55 PM	2012MRFP127H	\$1,800.00		2
	13			Tu	10/02/12	1:00	5:42 PM	2012MRFP127H	\$1,800.00		1
18	13	Fox 13 News at 6p	6p-630p								
	CDR										
					10/01/12 to 10/07/12	2x	MT- - - - -				
	13			M	10/01/12	1:00	6:14 PM	2012MRFP127H	\$2,160.00		2
	13			Tu	10/02/12	1:00	6:27 PM	2012MRFP127H	\$2,160.00		1
20	13	Fox 13 News at 630p	630p-7p								
	CDR										
					10/01/12 to 10/07/12	2x	MT- - - - -				
	13			M	10/01/12	1:00	6:47 PM	2012MRFP127H	\$1,980.00		2
	13			Tu	10/02/12	1:00	6:44 PM	2012MRFP127H	\$1,980.00		1
22	13	Fox 13 Late News 10p	10p-1030p								
	CDR										
					10/01/12 to 10/07/12	1x	M- - - - -				
	13			M	10/01/12	1:00	10:28 PM	2012MRFP127H	\$3,780.00		1
24	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					10/01/12 to 10/07/12	1x	M- - - - -				
	13			M	10/01/12	1:00	10:53 PM	2012MRFP127H	\$3,060.00		1
26	13	Good Day 5a	5a-530a								
	CDR										

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26	13	Good Day 5a	5a-530a								
	CDR										
	13				10/01/12 to 10/07/12	1x	M- - - - -				
				M	10/01/12	1:00	5:25 AM	2012MRFP127H	\$720.00		1

Aired Spots**23**

<u>Gross Total</u>	\$37,980.00	
<u>Agency Commission</u>	\$5,697.00	
<u>Net Amount Due</u>	\$32,283.00	<u>Payment Terms 30 Days</u>

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